

Message Text

UNCLASSIFIED

PAGE 01 CASABL 00495 062259Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----071051Z 059622 /22

R 061700Z MAY 77
FM AMCONSUL CASABLANCA
TO USDOC WASHDC
INFO SECSTATE WASHDC 4802
AMEMBASSY DAMASCUS
AMEMBASSY ALGIERS
AMEMBASSY RABAT
AMEMBASSY TUNIS

UNCLAS CASABLANCA 0495

USDOC FOR CAGNE

E.O. 11652: N/A
YAGS: BEXP, MO
SUBJ: MACHINE TOOLS CATALOGUE EXHIBITION

REF: STATE 089760

1. FOLLOWING IS JOINT EMBASSY RABAT AMCONGEN CASABLANCA MESSAGE.
WE BELIEVE SUBJECT CATALOGUE SHOW PRESENTED THROUGH VTR
COULD ATTRACT GOOD NUMBER OF POTENTIAL IMPORTERS OF
MACHINE TOOLS INTO MOROCCO. IT IS ESSENTIAL THAT SHOW
(CASSETTES) BE IN FRENCH, AS FRENCH IS WIDELY USED IN MOROCCO
AND THE VAST MAJORITY OF MOROCCO'S BUSINESS DEALS ARE
CONDUCTED IN FRENCH. IT IS ALSO ESSENTIAL THAT THE
CATALOGUES BE HERE FOR CONSULTATION BY INTERESTED BUSINESSMEN
DURING VTR SHOW. AMCONGEN CASABLANCA WOULD BE
IN CHARGE OF SHOW, AND IF POSSIBLE WOULD LIKE THREE
MONTHS LEAD TIME TO MAXIMIZE PUBLICITY IN ORDER TO ATTRACT
MAXIMUM OF IMPORTERS AND END USERS.

2. SUBJECT SHOW SHOULD BE HELD IN CASABLANCA, WHERE
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VIRTUALLY ALL POTENTIAL IMPORTERS ARE LOCATED. SHOW
COULD BE USEFULLY SCHEDULED ANYTIME BETWEEN OCTOBER 1977 AND MAY
1978 (FY 78) WITH EXCEPTION OF PERIOD DECEMBER 23-JANUARY 4).

3. SHOW COULD BE PRESENTED EITHER IN POST COMMERCIAL
LIBRARY OR IN USIS CULTURAL CENTER (LATTER WOULD ENABLE
LARGER AUDIENCE TO ATTEND). WE WOULD RECOMMEND THREE OR FOUR

SESSIONS IN CASABLANCA, DEPENDING ON LENGTH OF CASSETTES.
SHOWINGS SHOULD NOT EXCEED 60-75 MINUTES, AND WOULD BE
FOLLOWED BY DISCUSSION RECEPTION IF TIME AND BUDGET PERMITTED.

4. FOR MARKET INFORMATION (PARA 7 REFTTEL) PLEASE REFER TO
RABAT 1519 REPEATING CASABLANCA 0311.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 06-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977CASABL00495
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770161-0017
Format: TEL
From: CASABLANCA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770587/aaaacwpt.tel
Line Count: 69
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 93c58a99-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Review Date: 28-Oct-2004 12:00:00 am
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2620036
Secure: OPEN
Status: NATIVE
Subject: MACHINE TOOLS CATALOGUE EXHIBITION
TAGS: BEXP, MO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/93c58a99-c288-dd11-92da-001cc4696bcc
Review Markings:
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